

GS VIRDI

Asst. Professor &
Chief Community Officer
Content, Media & Digital
Marketing Communication

PHOTOGRAPHER

EXECUTIVE
EDITOR

DIGITAL
ARTIST

PUBLIC
MENTOR

CONTENT
DEVELOPER

CONSULTING
EDITOR



WEBSITE
DEVELOPER

BOOKZINE
CREATOR

E-CONTENT
CREATOR

EDITOR

CHIEF COMMUNITY
OFFICER

CONTENT
REVIEWER

BRAND
BUILDER

DIGITAL
MARKETER

LOGO
CREATOR

VISUAL
COMMUNICATOR

HOBBYIST
SINGER

VIDEO
MAKER

30+
YEARS
20+
AVATARS

Different roles in different situations
with different skills!

GS VIRDI

Asst. Professor &
Chief Community Officer
Content, Media, Digital Marketing
Communication

CHIEF COMMUNITY OFFICER

DEVELOPING AND MANAGING THE NICHE COMMUNITIES AT '1CONNECT EVENTS & PUBLISHING'

The screenshot shows the homepage of 'THE SPORTZ PLANET'. At the top, there's a navigation bar with 'Everything About Sports', 'Updates', 'Insights', 'Knowledge', 'Sports', 'Wellness', 'Sporting', 'Movies & Games'. Below this is a 'SPORTS SCORES' section with a headline about the FIBA World Cup. The main content area features a large 'GAME CHANGER' article about technology in sports, with a sub-headline 'The Evolution of Technology in Sports'. To the right, there's a 'URBAN FITNESS SHOWROOM' advertisement for Reebok. Below the main article, there are several news snippets under 'Updates', 'Insights', 'Knowledge', 'Sports', and 'Wellness' categories, all focusing on the India-Pakistan hockey rivalry and the return of MS Dhoni to the IPL. At the bottom, there's a 'Reebok' advertisement and a 'Did You Know?' section.



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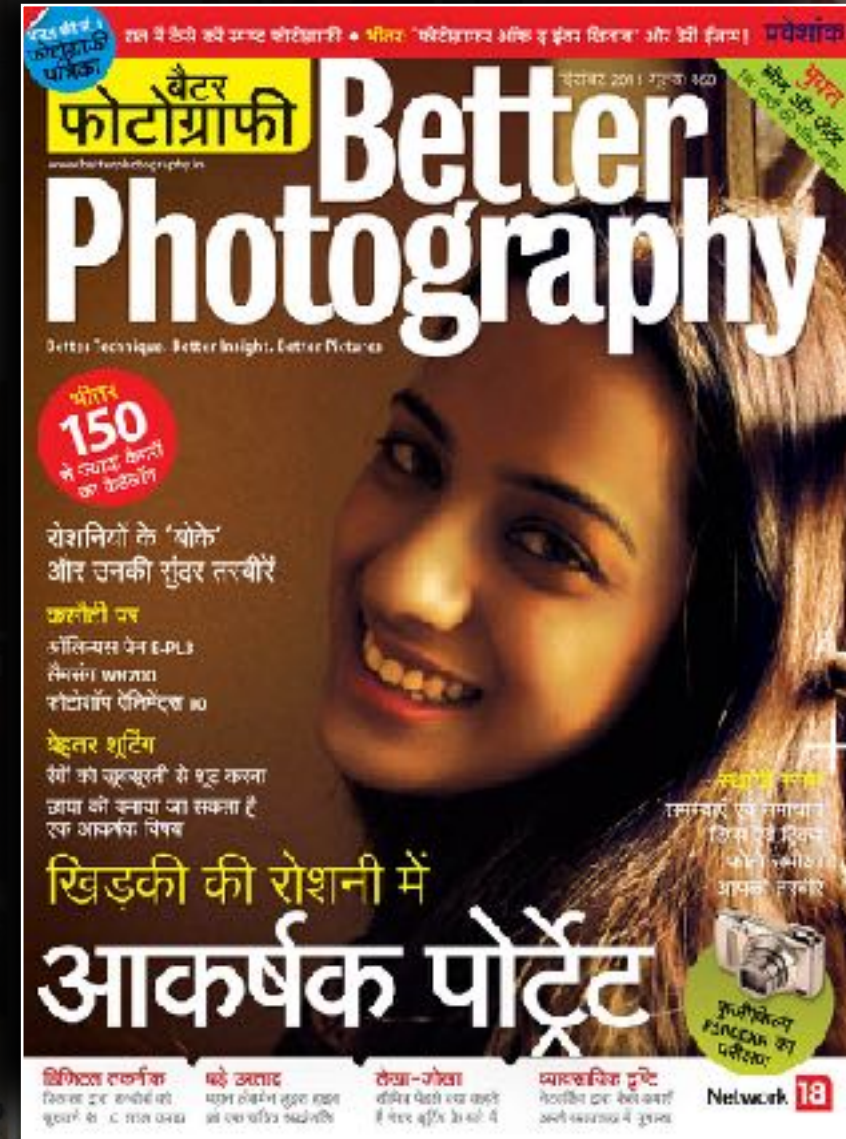
EDITOR

B2C NATIONAL/INTERNATIONAL MAGAZINES & WEBZINES IN HINDI & ENGLISH

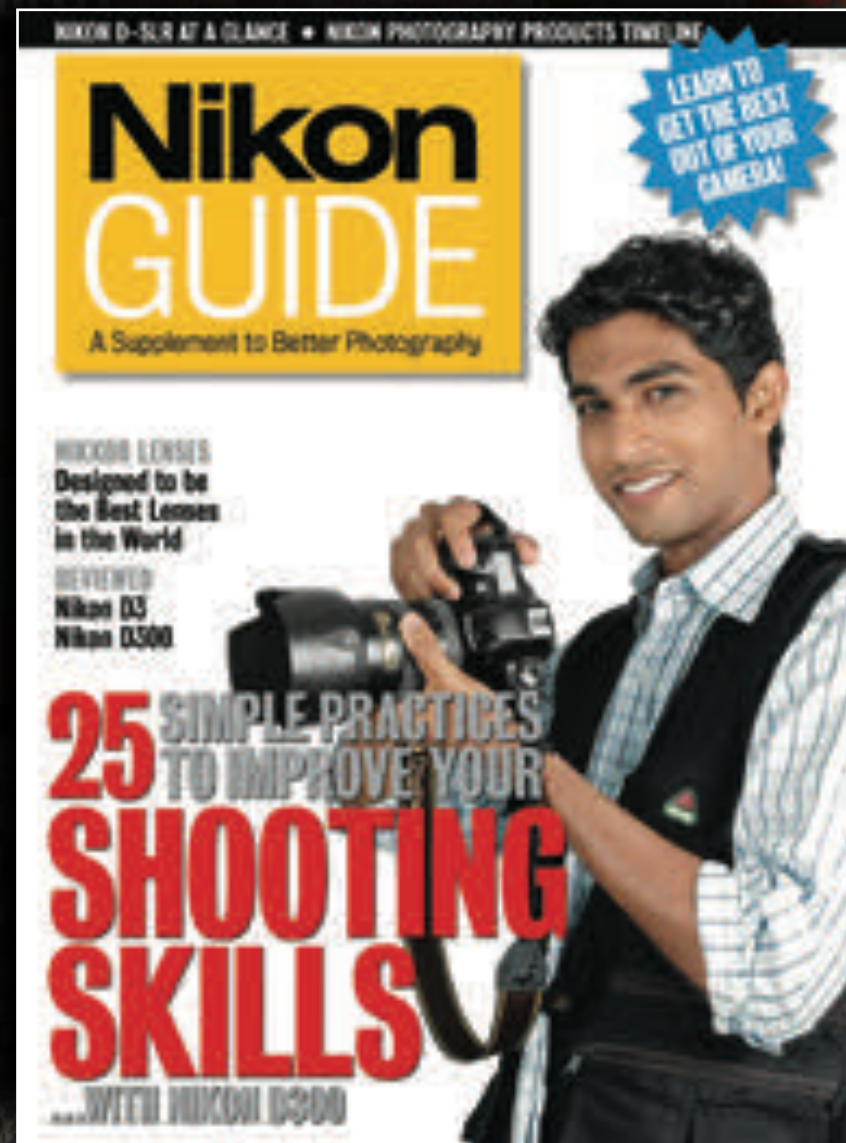
SMART COMPUTING



BETTER PHOTOGRAPHY HINDI



NIKON GUIDE



CHIP HINDI



WWW.APNISMARTCITYLIFE.COM



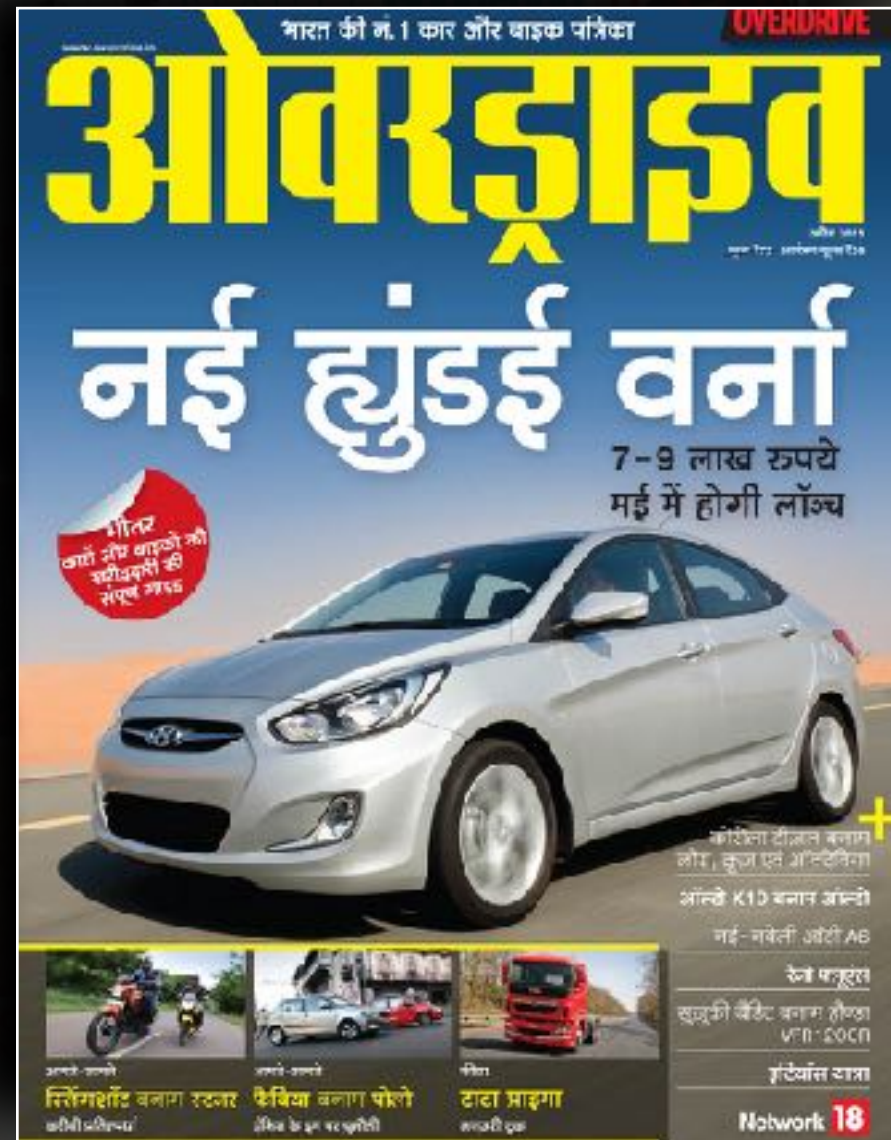
GS VIRDI

Asst. Professor &
Chief Community Officer
Content, Media & Digital Marketing
Communication

EXECUTIVE EDITOR

B2C & B2B NATIONAL MAGAZINES IN HINDI & ENGLISH

OVERDRIVE HINDI



COMPUTER SABKE LIYE

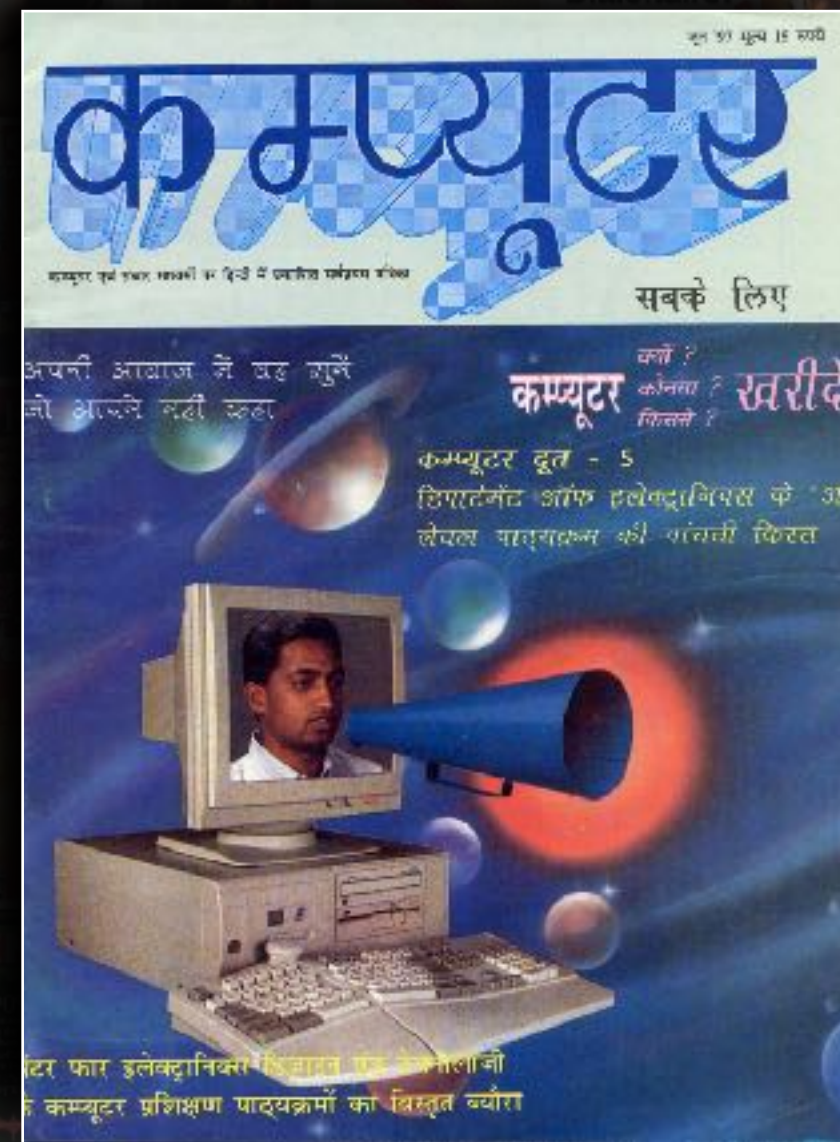
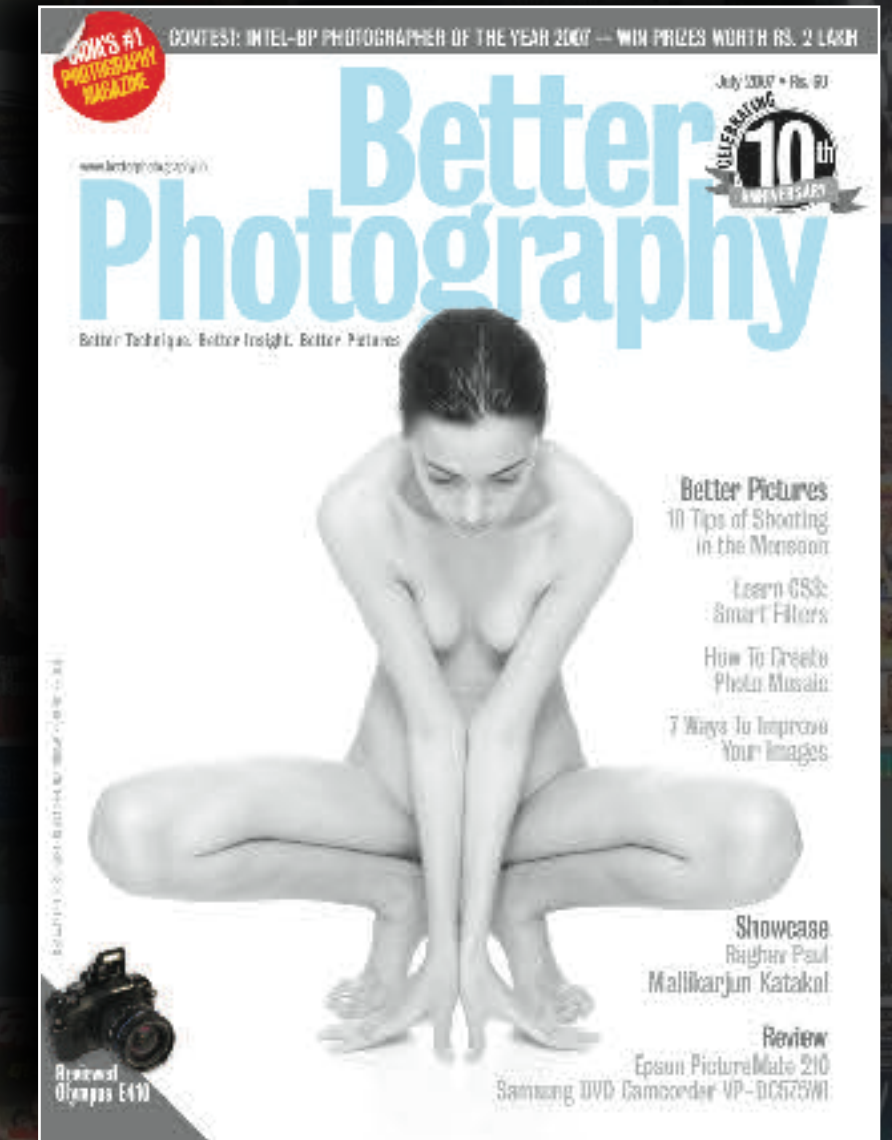


PHOTO IMAGING



BETTER PHOTOGRAPHY



GS VIRDI

Asst. Professor &
Chief Community Officer
Content, Media & Digital Marketing
Communication

CONSULTING EDITOR

B2C NATIONAL/INTERNATIONAL MAGAZINES IN ENGLISH

FORBES INDIA



ENTREPRENEUR INDIA



REALTY PLUS



TURBOCHARGED



FRANCHISE PLUS



OVERDRIVE

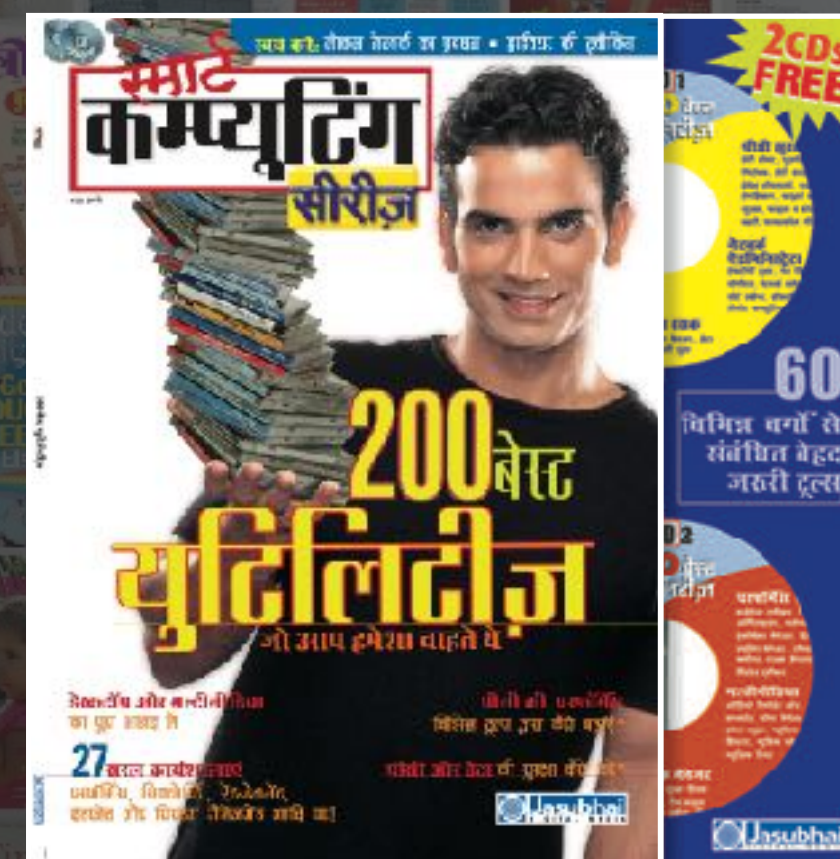
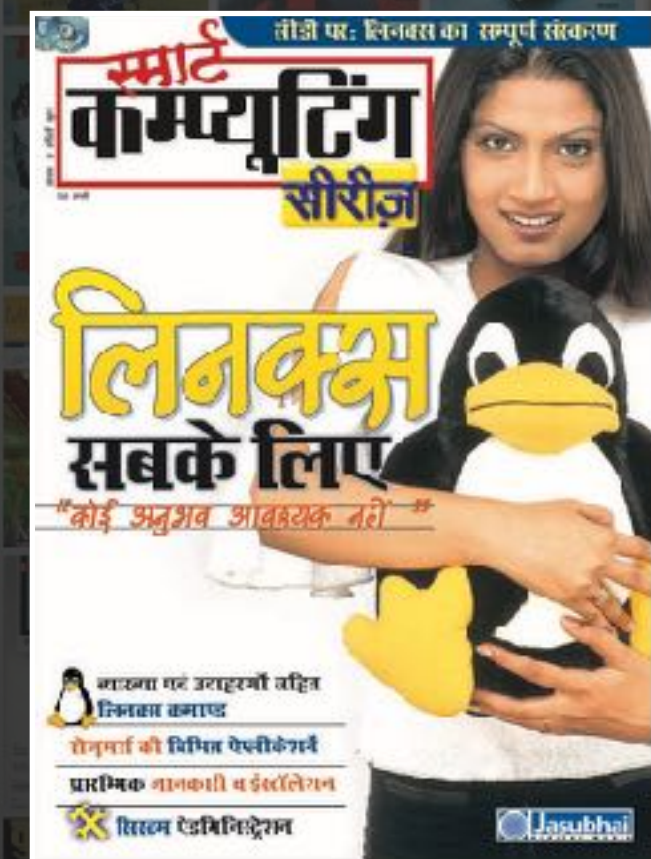


GS VIRDI

Asst. Professor &
Chief Community Officer
Content, Media & Digital Marketing
Communication

BOOKZINE CREATOR

MORE THAN 20 FOCUSED BOOKZINES & POCKET GUIDES FOR THE TARGETED AUDIENCE



GS VIRDI

Asst. Professor & Chief Community Officer Content, Media & Digital Marketing Communication

WEBSITE DEVELOPER

WEBZINES/WEBSITES FROM SCRATCH TO UP & RUNNING IN HINDI & ENGLISH

WWW.APNISMARTCITYLIFE.COM

WWW.MAGWORLD.IN



WWW.PANKH.IN



WWW.THESPORTZPLANET.COM



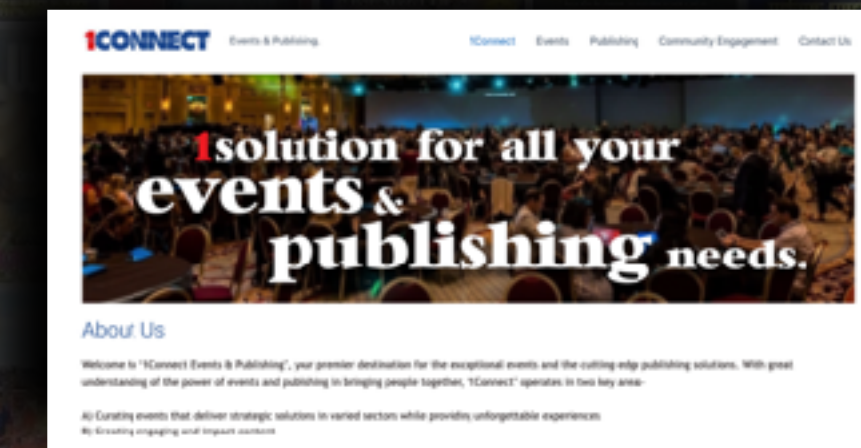
WWW.APNI-GAADI.IN



WWW.GURMAT-SUFIMAT.COM



WWW.1CONNECT.IN



WWW.MALHOTRAENTERPRISES.CO.IN



GS VIRDI

Asst. Professor &
Chief Community Officer
Content, Media & Digital Marketing
Communication

CONTENT DEVELOPER

LOCAL/NATIONAL/INTERNATIONAL MEDIA BRANDS IN HINDI & ENGLISH

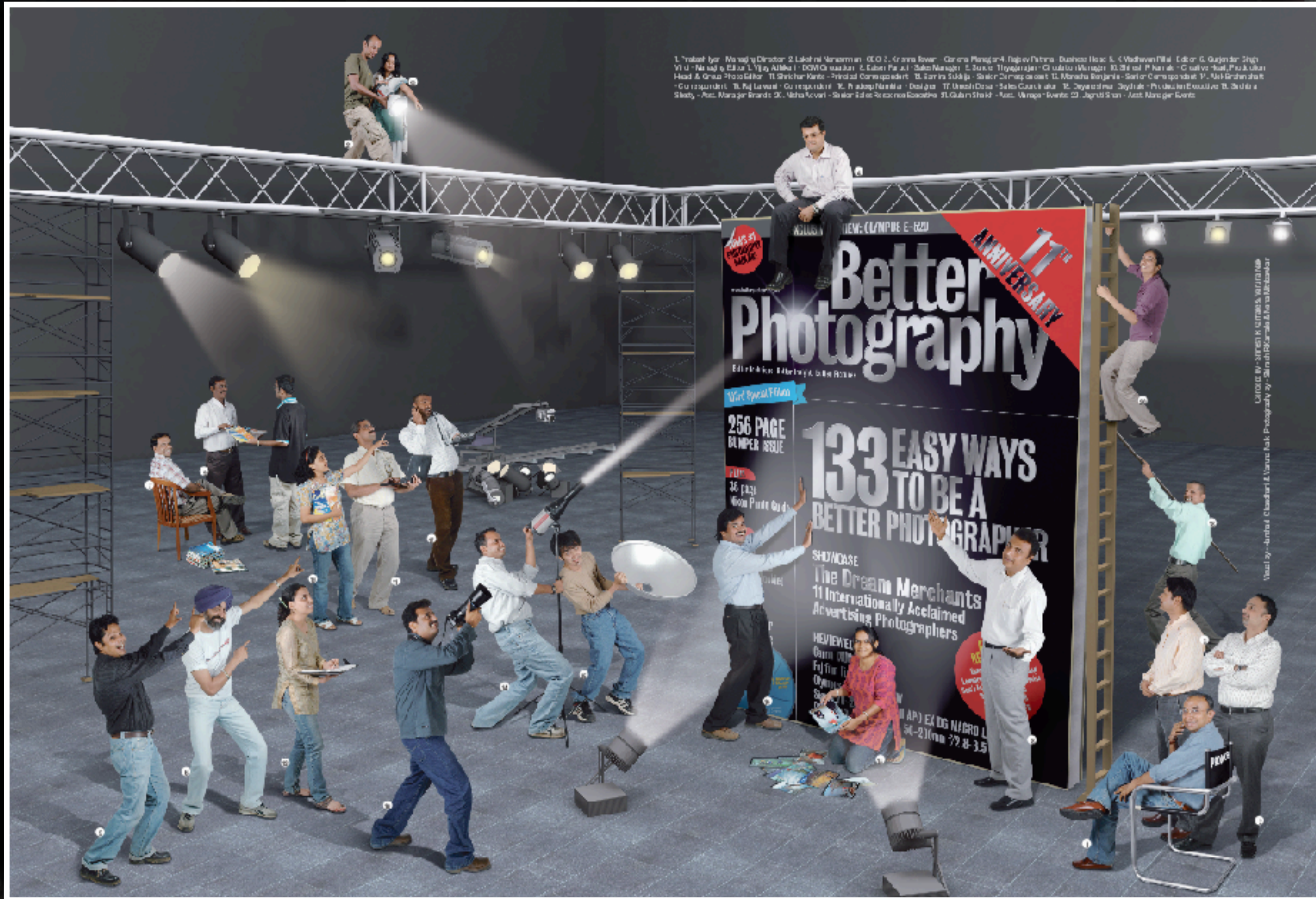


GS VIRDI

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Chief Community Officer
Content, Media & Digital Marketing
Communication

BRAND BUILDER

CONCEPTUALISED, CREATED OR REVIVED SEVERAL MEDIA BRANDS IN HINDI & ENGLISH

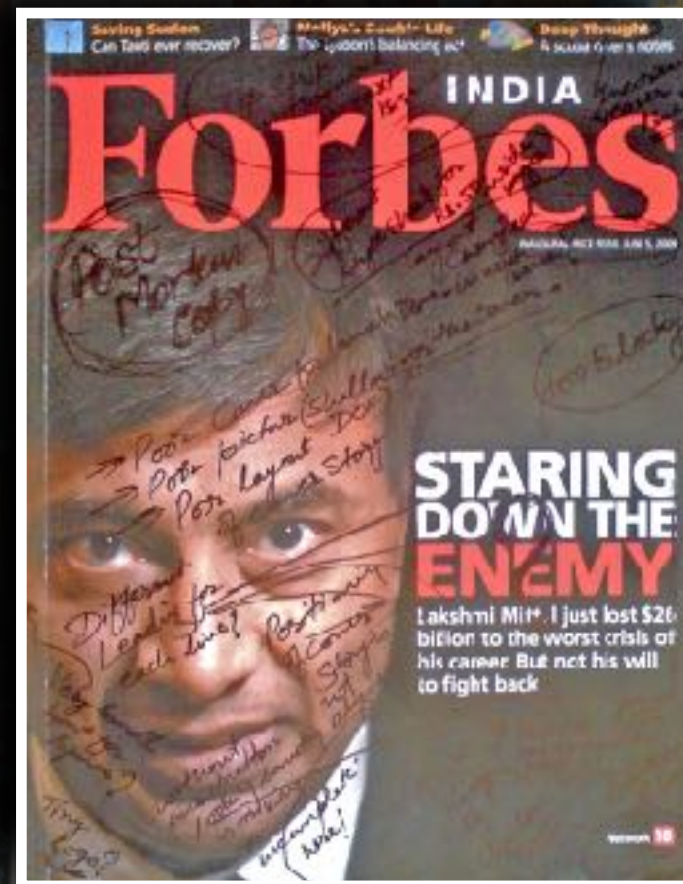
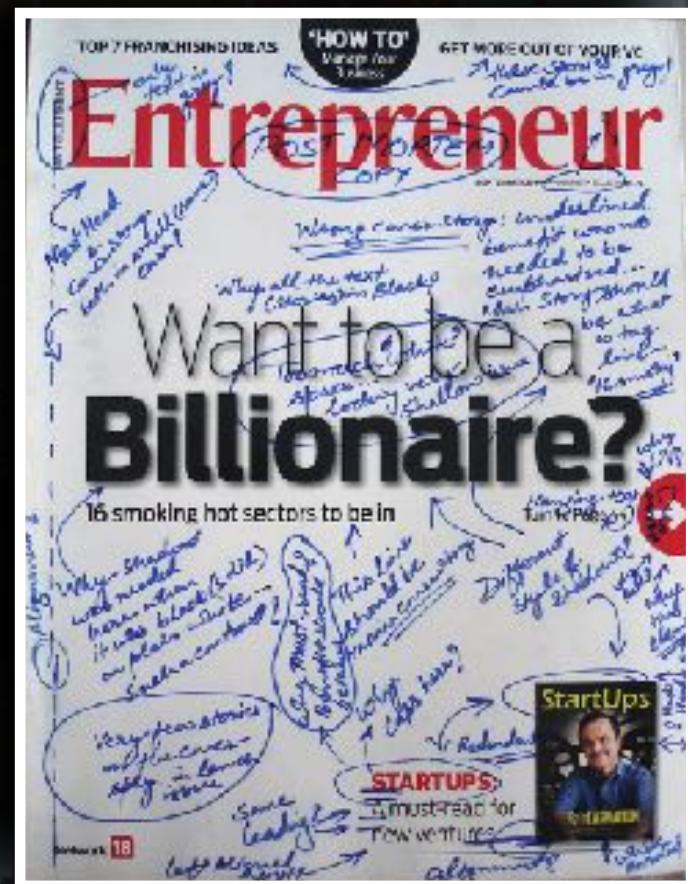


GS VIRDI

Asst. Professor &
Chief Community Officer
Content, Media & Digital Marketing
Communication

CONTENT REVIEWER OF 350+ INDIAN MAGAZINES!!!

'Virdi'ct = Quality Checked!



WWW.MEDIAJUNCTION.BLOGSPOT.COM

GS VIRDI

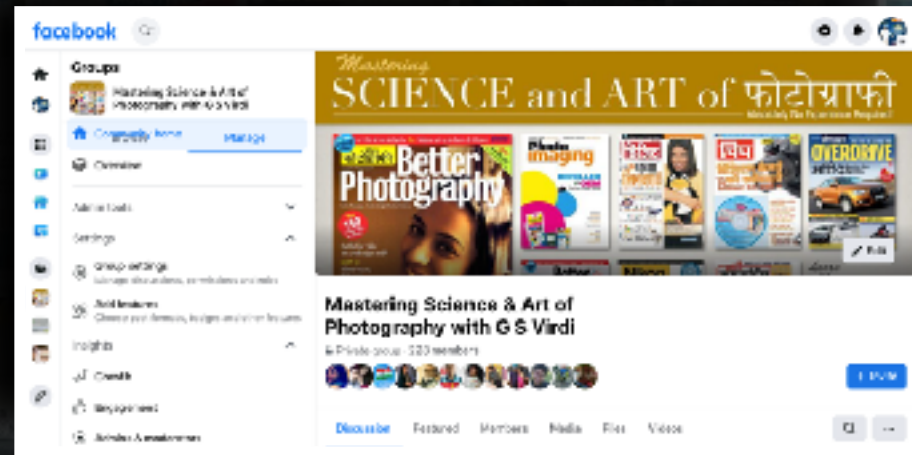
Asst. Professor &
Chief Community Officer
Content, Media & Digital Marketing
Communication

E-CONTENT CREATOR

REGULARLY ACTIVE ON VARIOUS SOCIAL MEDIA PLATFORMS & BLOGS



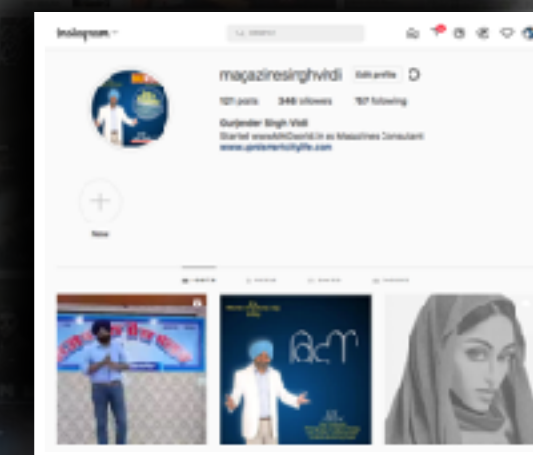
FACEBOOK GROUP



X (TWITTER)



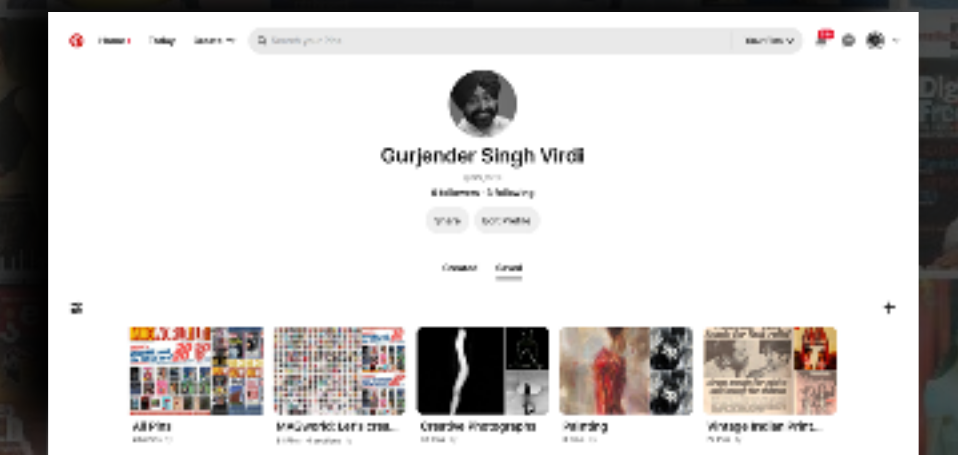
INSTAGRAM



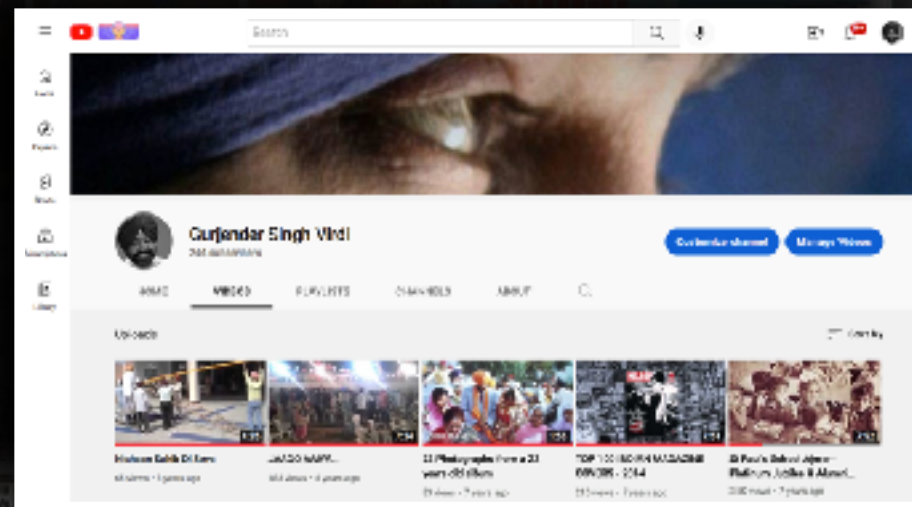
LINKEDIN



PINTREST



YOUTUBE



FACEBOOK PAGE



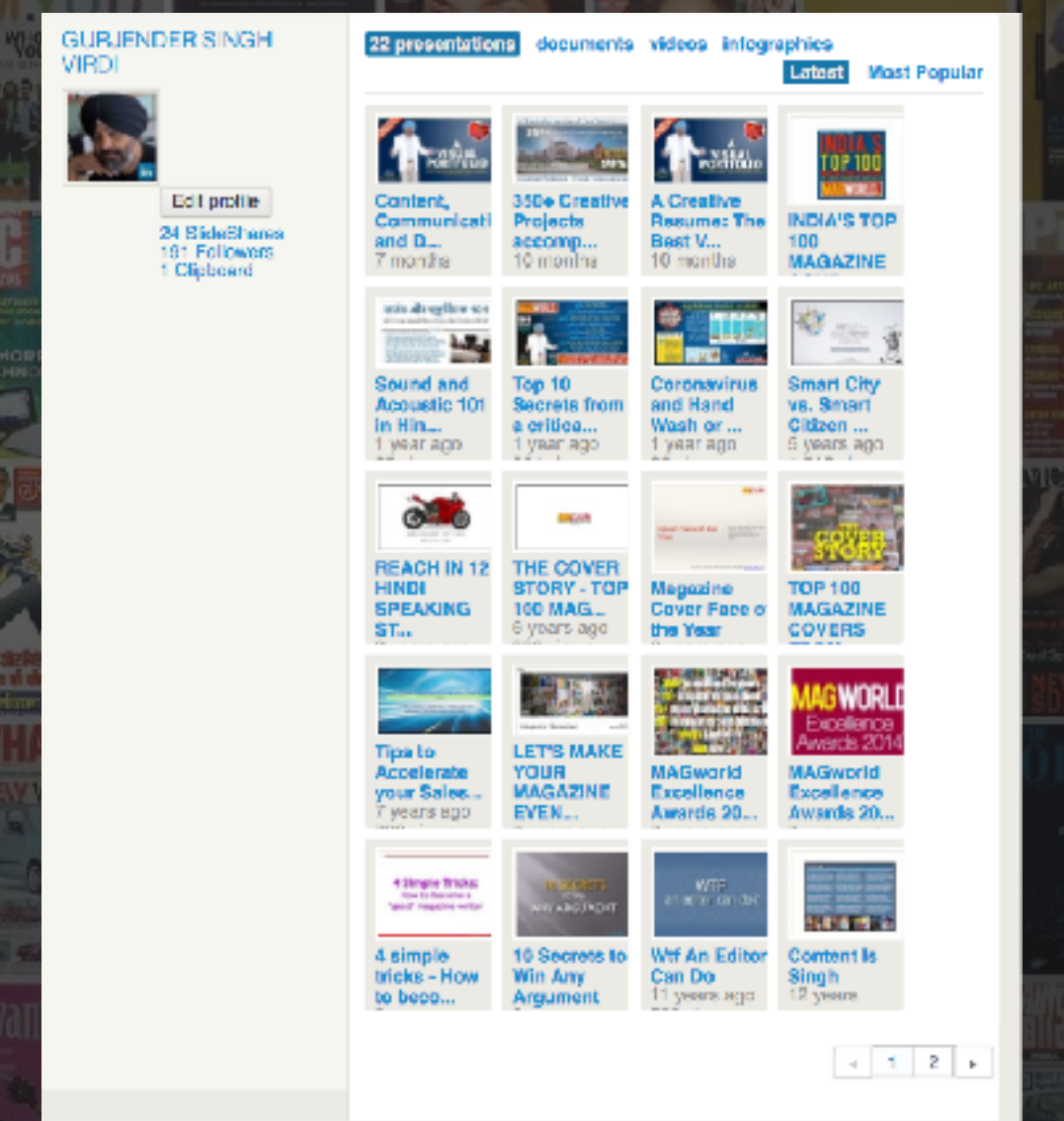
BLOG



BLOG



SLIDESHARE



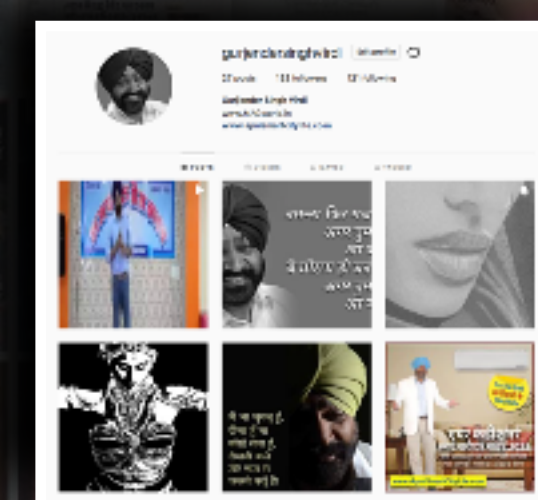
FACEBOOK PROFILE



60+ FACEBOOK PAGES



INSTAGRAM



FACEBOOK GROUP



GS VIRDI

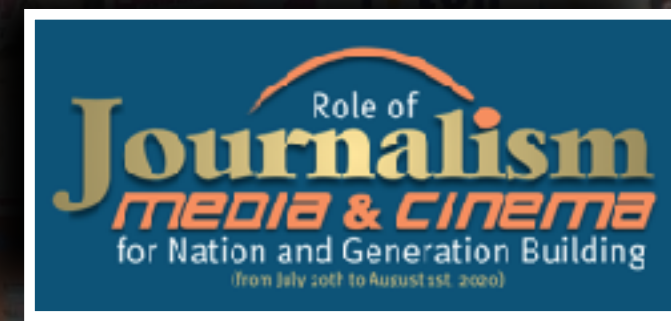
Asst. Professor &
Chief Community Officer
Content, Media & Digital Marketing
Communication

LOGO CREATOR

FROM IDEATION TO DESIGN IN ORDER TO CREATE A UNIQUE BRAND PERSONALITY



SIPVA



VIRDI FASIRACK

अपनी
स्मार्ट सिटी *Life*
www.ApniSmartCityLife.com

GS VIRDI

Asst. Professor &
Chief Community Officer
Content, Media & Digital Marketing
Communication

VIDEO MAKER

INCLUDING SHOOTING, EDITING, AUDIO MIXING, TITLING

22nd to 28th
January 2019

Welcome to the
MASTERSTROKES
World of
Creativity

4th Edition of National Artists Camp
SCULPTURE • PHOTOGRAPHY • PERFORMANCE ART

A musical tribute to the
Master of Magical Voice

Guest
Dr. Jitku Kalia
7:00 pm on 10th Oct. 2018

Sponsor
Shakshi Enterprises, Rohtak

SIPVA State University of Performing
and Visual Arts, Rohtak, Haryana

Jagjit Singh
9 February 1941 – 10 October 2011

VMWV
Virdi's Most Watched Videos

सबसे ज़्यादा देखे जा रहे वीडियो

TOP 10 भारतीय
स्टैंडअप
कॉमेडियन

अजयमेरु प्रेस क्लब
बंगला रोड रोड, केसरी नगर, रोहताक

नास्टर्स ऑपन एकल
कैरम प्रतियोगिता 2022

हैलियर्स: Sh. Devendra Ziotra & Sh. S. N. Agrawal
BOARD No. 6 SCORE 1

कुछ बाले बोर्ड
पर चली जाती हैं...

Dr. Ashish Mittal, IIS
Asst. General Manager

Sh. Om Ji Dhanrajy, IIS
Senior General Manager

Previous Results	BOARD-1	BOARD-2	BOARD-3	BOARD-4	BOARD-5
	3 0	0 4	0 2	3 0	3 0

3rd Edition of National Artists Workshop: Accomplishment Ceremony

23rd - 29th October, 2018

MS
MASTERSTROKE

Chief Guest- Dr. Marikanday Ahuja, VC, Gurugram University
Prizee Ober- Prof. Sushma Yadav, VLBPS Mahila Mahavidyalaya, Rharpur

SIPVA State University of Performing
And Visual Arts, Rohtak, Haryana

just another feather added to
the cap of SUPVA

DOLBY SURROUND 7.1

now you can
**LEARN
CREATE
EDIT
MIX &
RECORD** at

like a pro!

SIPVA

the finest Audiography Training Institute with the
most updated sound mixing setup in the country



**Kamaal
the Kishore**

A Musical Tribute by
Ajayesh Tiwar, LKA, Agart

YOGA & MEDITATION
Reclaim a Healthy Lifestyle!

**Cervical
Pain
Relief**

In this session:
- Physical therapy session
- Massage, stretching
- Yoga, Pranayama & Meditation

Maintain your Physical,
Mental and
Spiritual Health
with Yoga Gurus:
Sapna & Navin

SIPVA

याद-रफी

आलोक प्रेम चतुर्वेदी



5th ANNUAL ART
EXHIBITION
2nd - 6th May 2019

Faculty of
Visual Arts, PLCSUPVA
presents

**STUDENTS
SHOWCASE**

Hon. Chief Guest
Dr. Dheeraj Sharma
Director, IIM, Rohtak

Presided over by
Prof. Rajbir Singh
Vice Chancellor, PLCSUPVA, Rohtak

Date & Time
3:00 PM
2 May, 2019

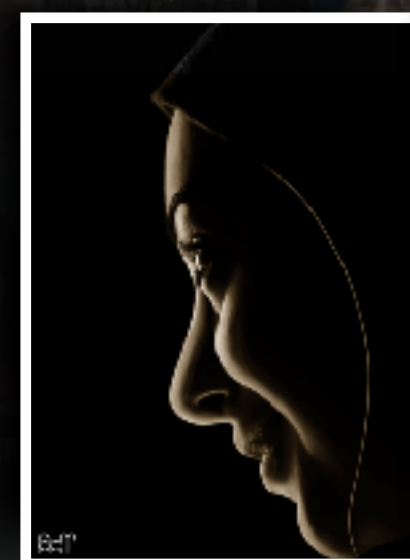
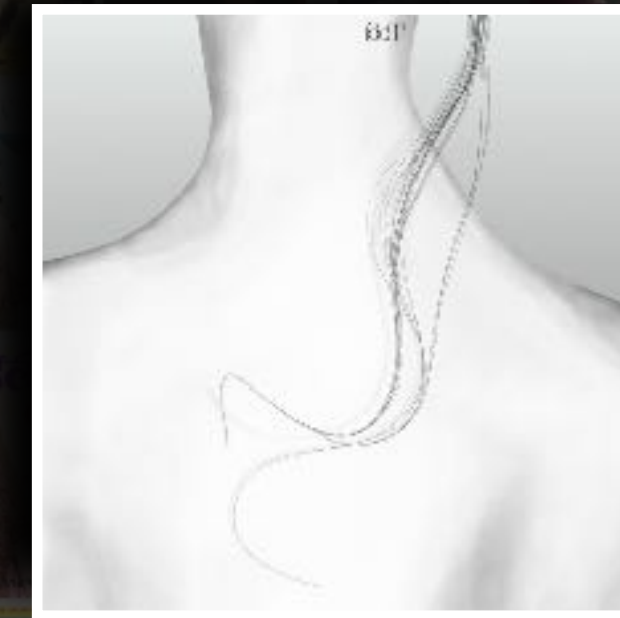
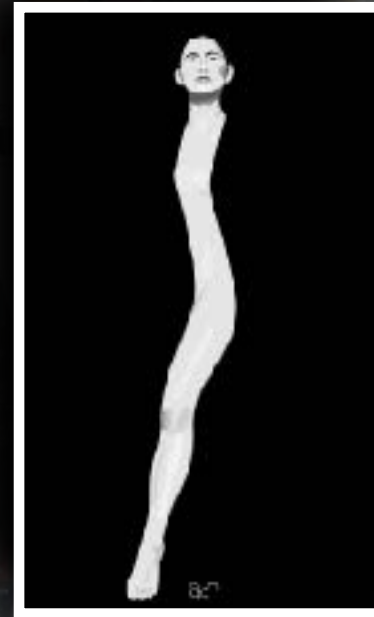
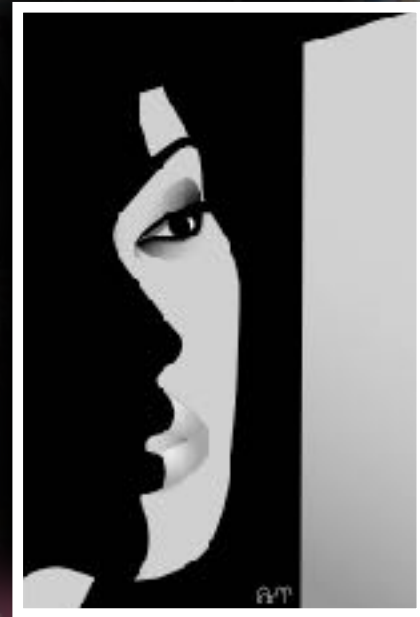
Venue
Lecture Hall
Visual Arts, PLCSUPVA

GS VIRDI

Asst. Professor &
Chief Community Officer
Content, Media & Digital Marketing
Communication

DIGITAL ARTIST

PURSUING AN INTEREST IN FINE ARTS & DIGITAL PAINTING



GS VIRDI

Asst. Professor &
Chief Community Officer
Content, Media & Digital Marketing
Communication

PHOTOGRAPHER

SHOOTING, PHOTO EDITING AND TEACHING SCIENCE & ART OF PHOTOGRAPHY



GS VIRDI

Asst. Professor &
Chief Community Officer
Content, Media & Digital Marketing
Communication

EDUCATIONIST

AS

ASSISTANT PROFESSOR

PHOTOGRAPHY & DIGITAL PAINTING

STATE UNIVERSITY OF PERFORMING & VISUAL ARTS

ROHTAK, HARYANA

COMPUTER TEACHER

SYSTEM SCHOOL OF COMPUTING, AJMER

RAGHUKUL I.T.I., AJMER

GS VIRDI

Asst. Professor &
Chief Community Officer
Content, Media & Digital Marketing
Communication

PUBLIC MENTOR

CONDUCT PUBLIC/CORPORATE WORKSHOPS ON VARIOUS SKILLS & KNOWLEDGE



HOW TO CREATE A UNIQUE IDENTITY OF YOUR MAGAZINE

MAGWORLD



Essential Understanding of Technology & Art for
Better Mobile Phone फोटोग्राफी



Absolutely no experience required



Learn with former Editor of couple of Indian magazines.

GSVIRDI



HDFC ERGO
Takes it easy!

Date: 3rd July, 2020 | Time: 10:30 AM

**THE EXPERT IS HERE.
READY TO
WATCH & HEAR?**



Gurjender Virdi
Assistant Professor, SUPVA

Gurjender is a visual communication and content expert with over 30+ years of experience in the media business. He has worked with leading magazines and has donned the position of Editor for Better Photography magazine.

He is now associated with SUPVA (State University of Performing and Visual Arts) in Rohtak as Assistant Professor.

CREATIVE COMMUNICATION

The session will be hosted LIVE on Zoom
Meeting ID : 933 8220 6872 | Password : 0307

Come, Make It Matter.
A collaborative initiative by Innovation and L & D Team.



How to create better presentations!

Sound & Acoustic 101
How to set up Hi-Fi Speakers for the best sound experience!

G S Virdi

- How a sound is produced and how do we hear it
- How do we differentiate various sounds
- How sounds are converted into electric signals and vice versa
- How speaker drivers work and how size of driver matters
- Woofer (LF), Tweeter (HF) and a Squawker (MF) drivers
- How sound travels: Direct sound vs Reflected sound
- How to set up Hi-Fi speakers for the best sound output
- Finding Sweet Spots for the best Home Theatre experience
- Home Theatre setup: 5.1 and 7.1 Speakers system
- Soundproofing & Acoustic Treatment for the best experience



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Chief Community Officer
Content, Media & Digital Marketing
Communication

HOBBYIST SINGER

PURSuing AN INTEREST IN MUSIC & SINGING



अजयमेरू प्रैस क्लब
गाँधी भवन, अजमेर
प्रस्तुत करता है

**सिटी
सैलिबिटी
नाइट्स**

LIVE Show

24 दिसंबर, 2017
जवाहर रंगमंच, अजमेर

वासुदेव देवनानी अनिता भोसले धर्मेन्द्र गहलीत शिव शंकर हेड़ा
वन्दना नोगिया मालिनी पुनीत चावला गौरव गोयल
रामचन्द्र चौधरी सुरेश त भाठी हेमन्त भाटी
सुरेन्द्र सिंह रमेश अग्रवाल

GS VIRDI

Asst. Professor &
Chief Community Officer
Content, Media & Digital Marketing
Communication

OTHER SKILLS?

**DO I NEED TO MENTION THAT
ALL OF THESE ROLES CAN'T DO
WITHOUT.**

SOFT SKILLS!

CREATIVE SKILLS!!

MANAGERIAL SKILLS!!!

GS VIRDI

Asst. Professor &
Chief Community Officer
Content, Media & Digital Marketing
Communication

FIGURES SAY IT ALL

30+ YEARS... 20+ AVATARS... WHAT ELSE?

30

+ YEARS OF
PASSION,
HARD WORK &
ACHIEVEMENTS

10

+ BLOGS &
WEBSITES UP
& RUNNING

30000

+ ARTICLES
EDITED &
PUBLISHED

350

+ MAGAZINES
CRITICALLY
REVIEWED

20

+ YEARS IN
MEDIA &
CONTENT
BUSINESS

12

+ TOPICAL
BOOKZINES
PUBLISHED

20

+ MAGAZINES
& EDITORIAL
CONSULTING

10

+ CONSUMER
MAGAZINES
LAUNCHED

10

+ CUSTOM
MAGAZINES
PUBLISHED

10

+ YEARS IN
IT AND
SOFTWARE
TRAINING



WHO



AM?

पूछते हैं वो
के 'गालिब' कौन है,
कोई बतलाओ
के हम बतलाएँ क्या!

हिन्दी और अंग्रेजी में वेबसाइट्स की परिकल्पना से निर्माण तक

अनेक मीडिया ब्रांड्स का निर्माण

350से अधिक मैगज़ीनें!!

सोशल मीडिया/ब्लॉग्स

मीडिया/कनटेंट परामर्शदाता

वर्कशॉप्स

वीडियो शूटिंग, एडिटिंग, ग्राफिक्स, डिजाइनिंग, मिक्सिंग करना

B2C/B2B राष्ट्रीय स्तर की अनेक मैगज़ीनें
राष्ट्रीय/अंतर्राष्ट्रीय स्तर की अनेक B2C मैगज़ीनें

अद्वितीय ब्रांड पर्सनैलिटी की खोज की कल्पना से रचना तक करना
राष्ट्रीय/अंतर्राष्ट्रीय स्तर की अनेक B2C मैगज़ीनें/वेबज़ीनें हिन्दी और अंग्रेजी में तैयार करना

एग्जीक्यूटिव
एडिटर

संपादकीय
सलाहकार

संपादक

विडियो
मेकर

वेबसाइट
डवलपर

ब्राण्ड
बिल्डर

कनटेंट
रिव्यूअर

ई-कनटेंट
क्रिएटर

विज़ुअल
कम्यूनिकेटर

चीफ़ कम्युनिटी
ऑफ़िसर

पब्लिक
मेंटर

डिज़िटल
मार्केटियर

शौकिया
गायक

फ़ोटोग्राफ़र

फ़ोटोग्राफी

लोगो
क्रिएटर

बुकज़ीन
क्रिएटर

कनटेंट
डवलपर

डिज़िटल
आर्टिस्ट

GS VIRDI
Asst. Professor &
Chief Community Officer
Content, Media & Digital
Marketing Communication



**30+
20+ साल
अवतार**

अलग-अलग परिस्थितियों में अलग-अलग
कौशल वाली अलग-अलग भूमिकाएँ!

“क्या मुझे यह बताने की ज़रूरत है कि ये सब तभी संभव है जब आपके पास हों- सॉफ़्ट स्किल्स, क्रिएटिव स्किल्स और मैनेजरियल स्किल्स!”



लोकल/राष्ट्रीय/अंतर्राष्ट्रीय मीडिया ब्रांड्स के लिए हिन्दी और अंग्रेजी में कनटेंट तैयार करना

फ़ाइन आर्ट्स और डिज़िटल पेंटिंग के लिए शौक के प्रति संजीदगी



CONTENT, COMMUNICATION & DIGITAL MARKETING EXPERT

Gurjender Singh Viridi

+91-98193-00669

Gurjender@gmail.com

SPECIALIST

हिन्दी

COMMUNICATION

EDITORIAL, MARKETING, ADVERTISING, MARCOMM. CONTENT DEVELOPMENT

CONTENT LOCALISATION

GREAT UNDERSTANDING OF HINDI AUDIENCE, LANGUAGE & HANDLING OTHER TECHNICAL ISSUES

360° MEDIA PLATFORMS

A-Z OF MAKING A GREAT MAGAZINE, BOOK, WEBSITE, MOBILE APPS & DIGITAL AUDIO-VIDEO

TEACHING AND TRAINING

S/W PROGRAMMING, PHOTOGRAPHY & DIGITAL PAINTING FOR THE UNIVERSITY UG/PG DEGREE & DIPLOMA COURSES

PHOTOGRAPHY

ASST. PROFESSOR CUM CONTENT & COMMUNICATION CONSULTANT AT STATE UNIVERSITY OF PERFORMING & VISUAL ARTS, ROHTAK.

SIPA



WEBSITES & BLOGS

अपनी स्मार्ट सिटी *Life*

www.ApniSmartCityLife.com



REVIEWED

350+

INDIAN MAGAZINE TITLES!!!

www.MediaJunction.blogspot.com



